

STAKEHOLDER STATEMENT

Third Informal Stakeholder Consultation on the Global Dialogue
on Artificial Intelligence Governance

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Thematic Clusters: Safe, Secure and Trustworthy AI | Respecting, Protecting and Promoting Human Rights

STATEMENT

Distinguished Co-Chairs, excellencies, and fellow stakeholders, thank you for this opportunity.

My name is Tamara Kelley, founder of The Blueprint by Tam, an AI ethics consultancy based in Atlanta, Georgia. I am a CPD-accredited AI Consultant, with CPD certifications in AI Ethics, AI in Healthcare, and Trauma-Informed Care.

I'm here because there is a word missing from our global AI safety conversations. That word is **relational harm**. The kind of harm that happens when a vulnerable person interacts with an AI system that was never designed to account for their psychological safety.

Consider the medical aesthetics industry. AI tools are being deployed for consultations and treatment recommendations in med spas globally. But these systems have no mechanism to screen for body dysmorphic disorder or other psychological conditions that make certain procedures dangerous. The AI keeps recommending. It keeps saying yes. It has no framework for recognizing when a client needs support, not a service. And when a provider needs to decline a procedure for safety reasons, there is no protocol for delivering that refusal without causing further psychological harm.

I've built a trauma-informed AI tool for healthcare-adjacent use and encountered a question no existing framework could answer: How do you prevent an AI system from harming the person it was built to help? So I built those guardrails myself. Compliance protocols that prevent the AI from storing sensitive disclosures, offering medical advice, or mimicking authority it doesn't hold. Every response filtered through the ethics of a licensed provider. Not because regulations required it. Because the people using it deserved it.

We hold professionals accountable when they cause harm through negligence. We should expect no less from the systems we deploy in their place.

My recommendation is straightforward. I urge this body to formally include two concepts in global safety frameworks for 2027.

First: RELATIONAL HARM, damage caused by AI systems that fail to account for the emotional and psychological vulnerability of their users.

Second: PSYCHOLOGICAL SAFETY BY DESIGN, requiring that AI systems serving vulnerable populations be built with trauma-informed protocols from the start, not as an afterthought.

The people most impacted by AI's failures are the least likely to be in rooms like this one. I'm here to make sure their experience shapes the policy, not just the pilot programs.

Thank you.

ABOUT THE SPEAKER

Tamara Kelley is the founder of The Blueprint by Tam and Resilience Ventures LLC, an operations strategy and AI ethics consultancy serving the medical aesthetics, IV therapy, and wellness industries. With 25 years in operations, \$100M+ in client revenue grown, and accreditation as a CPD-accredited AI Consultant with CPD certifications in AI Ethics, AI in Healthcare, and Trauma-Informed Care, Tamara specializes in building compliance-first AI systems and operational infrastructure for healthcare-adjacent businesses.

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